CloudServiceMarket

What is Cloud Computing?

Cloud Computing enables companies to run their business processes without implementing the complete spectrum of necessary hardware and software components. Thanks to Cloud Computing technology, companies can now receive dynamically customized abstract IT infrastructures (as e.g. calculating capacity, storage capacity), programming environments or complete software packages via the internet instead of making unnecessarily high investments in less than optimal IT solutions.

Objectives of CloudServiceMarket

The prime objective of CloudServiceMarket is to compile a comprehensive directory of Cloud Computing Services and providers to support companies in their search for optimal IT outsourcing solutions.

You have the option of searching the database systematically by means of predefined criteria. Thus, you can more easily identify and compare the services that best suit your company's needs. The website also serves as an exchange forum for users of Cloud Computing services.

Benefits of CloudServiceMarket

Both users and vendors of Cloud Computing services are welcome to participate in *CloudServiceMarket*. All researchers and practitioners with a general interest in the topic are also invited to contribute information and experiences or use the database as a dynamic source of information.

Benefits for vendors of Cloud Computing services

- ✓ You get a chance to introduce your company and its services to potential customers.
- ✓ You get a clearer picture of customer demands.
- ✓ You learn more about the decisive factors that influence the customers' choice of service providers.
- ✓ You learn more about how to increase customer satisfaction.

Benefits for users of Cloud Computing services

- ✓ You receive a reliable means of orientation on a rapidly changing and confusing market.
- ✓ We make sure that you receive relevant and up-to-date information only.
- ✓ By means of the search options you can save time and effort in identifying best-fit software solutions.
- ✓ You can rate the quality of individual Cloud Computing services and profit from other users' experiences.
- ✓ You can keep track of trends and developments through the user forum and regular surveys on current issues in Cloud Computing

Cloud Computing: Current Market Situation

Even though the Cloud Computing market is still quite young, it has already become highly complex and intransparent. Experts are predicting this rapid growth to continue for the next years, which means that it will become increasingly difficult for users to gain an overview of the market. Mostly, a handful of big players first come to mind in connection with the term Cloud Computing. However, a large number of smaller, less well-known vendors are offering a wide range of services that deserve close attention.

Features

- ✓ Services and providers are searchable by criteria like category, geographic location of data centers or awarded certificates.
- ✓ Leave feedback for services and providers and read about other peoples‘ experiences with them
- ✓ View latest news for any service and provider
- ✓ Participate in regular polls on the current state of cloud computing
- ✓ Browse an event calendar that tracks cloud computing-related events worldwide
- ✓ CloudServiceMarket.info is not affiliated with any service provider to allow for an objective view on the market

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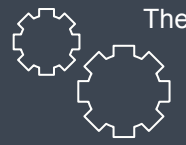
Main Types of Cloud Computing Services

Infrastructure as a Service



The term IaaS denotes the practice of renting IT infrastructure (e.g. processing power or storage capacity) instead of investing in servers. This leads to improved scalability and unproblematic damping of load spikes.

Platform as a Service

PaaS describes the business model of providing integrated runtime or development environments as a service.

Software as a Service

The concept of SaaS allows users to purchase software as a service without having to obtain licenses. As the services are provided online, only a minimal IT infrastructure is required.